

# **TPO Tourism Exchange & Partnership Program (Draft) Program Information**

*as of March 17, 2026*

## **1. Program Overview**

The Tourism Exchange & Partnership Program (TPO-TEP) is a collaborative exchange platform organized by the TPO to promote practical cooperation between TPO member cities and tourism-related organizations and companies.

The first edition in 2026 will take place in Tay Ninh Province, Vietnam, in conjunction with the TPO Regional Meeting for Vietnamese Members. Participating delegations will have the opportunity to engage not only with Tay Ninh Province but also with representatives from other Vietnamese members such as Hanoi, Ho Chi Minh City, Bac Ninh Province, and Hai Phong, as well as tourism stakeholders from across the region.

Through this platform, participants will be able to expand their tourism networks in Vietnam, explore cooperation opportunities, and exchange insights on tourism development and destination management.

## **2. Objectives**

- Promote tourism cooperation among TPO member cities
- Facilitate networking between tourism organizations and companies
- Encourage joint tourism product development and promotional initiatives
- Provide opportunities to explore tourism resources and best practices in the host destinations

## **3. Participation Format**

Each participating TPO member city is required to organize a delegation composed of representatives from:

- TPO Member city
- Tourism-related organizations and associations
- Travel agencies and tour operators
- Other tourism-related businesses

Participating organizations will have the opportunity to:

- Promote their tourism products and services
  - Participate in networking sessions and technical tours
  - Explore cooperation opportunities with Vietnamese tourism stakeholders from Tay Ninh, Hanoi, Ho Chi Minh City, etc.
    - Travel agencies and tourism businesses
    - Universities and tourism education institutions
    - Relevant tourism organizations
- ※ These stakeholders will participate in the networking and meeting sessions with the visiting delegations.

#### 4. Host City Support

Tay Ninh Province will provide the following support for registered delegates:

- **Accommodation (Melia Vinpearl Tay Ninh Hotel)**
  - 1 night accommodation (April 14, 2026)
  - Single room (1 person per room) \* Breakfast included

Please note that the host city covers **only one night of accommodation**. Any additional nights are at the participants' own expense, at a rate of **VND 1,000,000** per night. For bookings please contact the reservation manager below.

##### **Accommodation support:**

Ms. My Hien

Tel: +84 276 372 8888 – 0947 755 353

Email: hien.pham@melia.com

- **Transportation**
  - Airport pick-up and drop-off
  - Transportation for technical tours
- **Meals**
  - Lunch and official dinner on April 14
  - Lunch on April 15
- **Program Activities**
  - Participation in the TPO Regional Meeting workshop
  - Networking and G2B/ B2B Dialogue
  - Technical tours

## 5. Tentative Program

**April 14** \* Venue: Melia Vinpearl Tay Ninh Hotel

Time	Program	
	Regional Meeting for Vietnamese Members	Tourism Exchange & Partnership Program
09:00 – 10:00	TPO Vietnam Regional Meeting	Registration
10:00 – 10:30		<i>Brief Orientation Session (tbc)</i>
10:30 – 12:30	TPO Regional Meeting Workshop	TPO Regional Meeting Workshop
12:30 – 14:00	Lunch	Lunch
14:00 – 16:00	G2B & B2B Dialogue (Pre-matching meeting for G2B)	G2B & B2B Dialogue (Pre-matching meeting for G2B)
16:00 – 18:00	Technical Tour (Ba Den Mountain)	Technical Tour (Ba Den Mountain)
18:30 – 21:00	Official Dinner hosted by Tay Ninh Province	Official Dinner hosted by Tay Ninh Province

**April 15** (Technical Tour)

Time	Program	Location
	Regional Meeting for Vietnamese Members / Tourism Exchange & Partnership Program	
08:30 – 09:30	Visit to Cao Dai Holy See	Long Hoa Ward
10:30 – 11:30	Visit to My Quynh Safari Park	Hau Nghia Commune
12:00 – 14:00	Lunch at Hoan Cau Long An Golf Course	Due Hue Commune
14:00 – 16:00	Experience Program at Chavi Garden	Thanh Loi Commune

## 6. Notes

Detailed schedules may be subject to minor adjustments

Delegates who register for the golf networking activity will follow a separate program arrangement.